



CALIFORNIA

Household Travel Survey

John Doe
5555 Main St
Anytown, CA 97001

January 16, 2012

Are you concerned about traffic? Do you need more or better options for getting around?

You can help shape the future of transportation in the state by participating in the *California Household Travel Survey*. The results are used to make decisions about how to spend limited transportation funds wisely. Your participation will help improve car, bus and train travel options, as well as air quality.

The survey is sponsored by Caltrans, the California Energy Commission, the California Air Resources Board, and local transportation planning agencies, and is being conducted by PTV NuStats, a professional survey firm. When you participate, your household represents thousands of other households in the state.

The way it works is simple:

Step 1 Complete a Household Questionnaire within 10 days of receiving this letter.

To do this, go to www.catravelssurvey.com. Click "Start Here" and enter PIN#: 1234567AB
Or, call us at 1-877-261-4621.

Step 2 Record your travel and activities on an assigned day.

After you complete Step 1, we will mail a Travel Diary for each person in your household. Each person should carry their Travel Diary for the assigned 24-hour period to record details about their travel and activities. We ask that a parent or guardian complete the diary for anyone under age 16. We will also provide one Long-Distance Travel Log, for your entire household, to record any additional trips made to locations over 50 miles away from your home.

Step 3 Report your travel information.

Use your travel diaries and long-distance log to report travel information online, by phone, or by mail.

We take your privacy very seriously. All information collected will be held strictly confidential and used only in combination with information provided from other participating households.

Please visit our survey website, www.catravelssurvey.com, for more information. If you have other questions, please call our toll-free survey hotline at 1-877-261-4621.

Thank you in advance for joining us as we plan for the future of transportation in California.

Sincerely,

Vahid Nowshiravan, Project Manager